

DIGITAL MARKETING CERTIFICATION | B.A. IN ECONOMICS | PRODUCT & DIGITAL MARKETING

Experienced digital marketing professional specializing in brand strategy, audience engagement, and multi-channel growth. Passionate about aligning audience interests with business goals to drive meaningful connections and brand visibility. Adept at leveraging data insights, brand monitoring, and creative campaigns to enhance online presence and customer engagement.

EXPERTISE

Brand Strategy | Social Media Management | SEO | Content Marketing | Digital Advertising | Competitive Analysis | Website Management | Audience Research | Engagement & Growth Strategies

